



ZIMBABWE PARKS & WILDLIFE MANAGEMENT AUTHORITY

MARKETING INTERNS GRADE B1

The Zimbabwe Parks and Wildlife Management Authority seeks 3 innovative, vibrant interns to join the Marketing team on a one year Internship programme. The primary role involves promotion of wildlife tourism products and services therefore appreciation of wildlife is a necessary attribute.

KEY DUTIES AND RESPONSIBILITIES ARE AS FOLLOWS

- Services existing accounts, obtains bookings, and establish new accounts by planning and organizing daily work schedule to call on existing or potential sales prospects.
- Adjusts content of sales presentations by studying the type of sales prospects
- Focuses sales efforts by studying existing and potential markets.
- Online and Social Media marketing of products.
- Executing a loyalty programme.
- Conducting familiarisation tours for sales prospects.
- Trade shows and Exhibitions.
- Keeps management informed by submitting activity and results reports, such as daily sales call reports, weekly work plans, and monthly and annual territory analyses

QUALIFICATIONS AND ATTRIBUTES

The suitable candidates sought are recent graduates from reputable institutions with excellent communication and information technology skills and a passion for learning and action.

- The candidates should have a relevant Bachelors Degree in Marketing or Hospitality and Tourism.
- A class 4 driving license is a requirement and aged 25 years or below

Interested candidates should submit their written applications together with detailed CVs, Certified Copies of Academic Certificates and Driver's licence to:



The Human Resources Manager
Parks and Wildlife Management Authority
P. O Box CY140
Causeway
Harare

Or hand deliver to Head Office's
Registry Section on or before
the 17th of August 2018.